

Tony Privacy Policy

Last updated: June 8, 2026

Responsible company	BOSSA SOLUÇÕES DE USABILIDADE LTDA
CNPJ	54.362.452/0001-42
Registered address	Rua da Conceição, nº 95, Sala 502, Centro, Niterói/RJ, CEP 24020-085, Brazil
Official contact channel	hello@bossaresearch.com
Version	Version 0.1
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This Privacy Policy explains how BOSSA SOLUÇÕES DE USABILIDADE LTDA, registered under CNPJ no. 54.362.452/0001-42, with its registered office at Rua da Conceição, nº 95, Sala 502, Centro, Niterói/RJ, CEP 24020-085, Brazil, processes personal data related to the Tony platform.

This Policy must be read together with Tony's Terms and Conditions of Use.

1. Scope

This Policy applies to Tony, a platform for creating questionnaires and purchasing complete-response packages.

This Policy does not apply to Bossa Labs, which has its own Privacy Policy.

Tony and Bossa Labs are separate experiences and documentation, even though they may be operated by the same legal entity.

2. Data controller

The controller of the personal data processed in the context of Tony is BOSSA SOLUÇÕES DE USABILIDADE LTDA, CNPJ 54.362.452/0001-42, with its registered office at Rua da Conceição, nº 95, Sala 502, Centro, Niterói/RJ, CEP 24020-085, Brazil.

Privacy contact channel: hello@bossaresearch.com.

3. Personal data collected

3.1. Registration data

- name or identification provided by the user
- email
- password or access credentials
- information about institution, course, field of study or organization, when provided
- data necessary for authentication and security

3.2. Purchase and contracting data

- package purchased
- price and date of purchase
- payment status
- transaction identifier
- billing data as required
- refund history, where applicable

3.3. Usage data

- packages that are active, available, being created, in collection, completed, expired or refunded
- questionnaires created
- dates of creation, editing and launch
- number of responses contracted and collected
- access logs, IP, browser, device, date and time
- interactions with screens, buttons and features

3.4. Questionnaire content

- questions
- answer options
- block logic
- text entered by the user
- questionnaire settings and instructions

4. Data Tony must not be used to collect

Tony must not be used to request directly from participants:

- full name
- CPF (Brazilian taxpayer ID)
- RG or identity documents
- phone number
- email
- address
- Pix key
- banking data
- passwords
- personal social media
- external links for collection outside the Platform

5. Participant data visible to the Client

In Tony, the Client views responses in a non-identified form, such as "Response #001", "Response #002" and so on.

Tony does not display to the Client any participant platform-account data, financial data, reward data, Pix key, email, phone number, CPF, address or participant name.

6. Purposes of processing

- create and maintain an account
- authenticate users
- process payments
- make packages available
- enable the creation, editing and launch of questionnaires
- collect, organize and display responses
- export responses in CSV
- provide support
- process refunds
- prevent fraud and abuse
- comply with legal, regulatory, tax and accounting obligations
- improve the Platform's security, performance and usability
- send operational communications about account, package, purchase or collection

7. Legal bases

The processing of personal data may be based, as applicable, on:

- performance of a contract or preliminary procedures
- compliance with a legal or regulatory obligation
- the regular exercise of rights
- legitimate interest, respecting the rights and expectations of the data subject
- consent, when necessary
- fraud prevention and security

8. Sensitive data

Tony may allow questionnaires to address sensitive topics when compatible with the purpose of the research and without collecting direct identifiers.

Sensitive questions must, whenever applicable, offer a "Prefer not to answer" option.

Tony may block questionnaires that handle sensitive data in an abusive, discriminatory, illegal, electoral or Terms-incompatible manner.

9. Data sharing

Tony may share personal data with:

- hosting and infrastructure providers
- payment processors
- authentication and security tools

- analytics and monitoring tools
- email and communication services
- legal, accounting and technical advisors
- public authorities, when required by law or necessary for the exercise of rights

Tony does not sell personal data.

10. Sharing of responses

Participants' responses will be made available to the Client responsible for the questionnaire in a non-identified form.

The Client does not receive participants' contact data, financial data or account data.

Under the Terms, the Client undertakes not to attempt to identify or contact participants outside the Platform.

11. Data retention

Account data will be retained while the account is active or for as long as necessary for legitimate purposes.

Purchase, payment, refund and support data may be retained for the period necessary for legal, tax, accounting and audit purposes.

Questionnaires and responses may be retained for the period necessary for service delivery, Client access, security, the exercise of rights and compliance with obligations.

Tony may anonymize or delete data when it is no longer necessary.

12. Security

Tony adopts reasonable technical and organizational measures to protect personal data.

These measures may include access control, logging, authentication, segregation of permissions, encryption in transit, monitoring and security best practices.

No system is completely immune to risk. If you suspect an incident, contact Tony immediately.

13. Data subject rights

Under applicable law, the data subject may request:

- confirmation that processing is taking place
- access to the data
- correction
- anonymization, blocking or deletion
- portability, where applicable
- information about data sharing
- withdrawal of consent, where applicable
- objection, where applicable

- review of automated decisions, where applicable

Requests should be sent to hello@bossaresearch.com.

14. Children and adolescents

Tony is not intended for anyone under 18 years of age. By using the Platform, the user declares that they are 18 years of age or older.

15. Cookies and similar technologies

Tony may use cookies and similar technologies for authentication, security, preferences, usage analysis, experience improvement, campaign measurement and fraud prevention.

Users may manage cookies in their browser, aware that certain features may be affected.

16. International transfer

Some of Tony's providers may store or process data outside Brazil. Where there is an international transfer, Tony will seek to adopt safeguards compatible with applicable law.

17. Changes to this Policy

Tony may update this Policy from time to time. Material changes may be communicated by email, notice on the Platform, or publication of a new version on the website.

18. Contact

For privacy matters, support, questions or complaints, contact hello@bossaresearch.com.